

## CORPORATE OFFICE

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sympathynet<sup>™</sup>.com



**FUNERAL Broadcasting**  
The Worldwide Leader in Live Broadcasts  
**LIVE**



Sympathynet.com™ offers LIVE broadcasting solutions tailored to the funeral industry. This is a complete turn-key solution for non-technical people. The funeral home will be able to set-up an event in under 3 minutes. Viewers do not need any special equipment or programs. All they need is a computer with a high speed internet connection.

Sympathynet.com™ will provide all the necessary equipment, along with set-up instructions and training. Should there ever be a problem, sympathynet.com™ will always be available to provide technical support to both the funeral home and the participating family and friends. Sympathynet.com™ has a complete fail-over system with redundant servers for backup and 99.9% uptime reliability. Sympathynet.com™ has a mobile solution as well. More information is available upon request.

This solution runs discretely in the background of your funeral home website with your custom branding and colors. It will help drive more people to YOUR website.



With a few simple clicks of the mouse, this solution allows family and friends of the deceased, that could not attend the event because of various reasons, to be part of the service LIVE via the internet. With our Video On Demand feature, sympathynet.com™ automatically records the service to your website making it easy for family and friends to come back and view the event at a later date. They may also use it for archiving purposes. If the funeral home does not have a website, sympathynet.com™ will provide one for you at no charge.

These events are 100% private, requiring a username and password for the viewer to access the event both LIVE and Video On Demand.

Each funeral will get their own personal memorial page that is fully customized at the request of your clients. Sympathynet.com™ will also offer the opportunity for the viewers to have a true interactive experience. Viewers will be able to easily upload photos and videos to the memorial page for all to enjoy for years to come. Viewers will also be able to leave an online condolence message for immediate family.



These memorial pages will be saved on your funeral home website for either 30, 60, or 90 days depending on your personal business needs. After the allocated time, family and friends with access to the memorial page, can sponsor it. Sponsorship will keep the event on your website for a longer period of time. Sponsorship payments become a revenue share opportunity between your funeral home and sympathynet.com™

The LIVE streaming video runs in real time and up to 30 frames per second ( just like watching T.V. ) and has mp3 quality audio.

Free marketing materials will be provided to your funeral home in order to inform your clients of this new technology. This technology is the future of the funeral home industry.

LET sympathynet.com™ TAKE YOU THERE.